



REACHING OUR GOAL:

**TOBACCO FREE HEALTHCARE
SERVICES USING DIFFUSION OF
INNOVATIONS**

DATE: THURSDAY OCTOBER 26TH, 2017,

TIME: 14.00 – 18.00

**FACILITATOR: PROF JOAN DAVIS, PHD.
SOUTHERN ILLINOIS UNIVERSITY, USA**

**VENUE: SERVICIO ANDALUZ DE SALUD.
CONSEJERIA DE SALLUD. SEVILLE, SPAIN**

**ADDRESS: JUNTA DE ANDALUCIA. AV. DE LA
CONSTITUCIÓN, 18. 41071 SEVILLA (ESPAÑA)**



WORKSHOP Aim: To facilitate the adoption, implementation and integration of tobacco free healthcare policy and initiatives using the Diffusion of Innovations model.

Workshop Objectives: At the completion of this workshop, participants will be able to:

- Describe the basic concept of the Diffusion of Innovations Organizational model and how it could be used to support the adoption, implementation and integration of tobacco free healthcare initiatives (Global Network Tobacco Standards) locally, regionally nationally and globally
- Identify the Adopter Type role members will play in the tobacco free healthcare initiatives locally and nationally as well as the overall activities of the ENSH's Global Network
- Identify and discuss way to improve implementation of the Global Network Tobacco Standards across health services and settings with a variety of structures, cultures and political support.
- Identify the top three barriers the Champion & Implementation Team can expect to encounter and three strategies to address the anticipated issues
- Describe the implementation plan to support the adoption, implementation and integration of tobacco free healthcare initiatives (Global Network Tobacco Standards) locally, regionally nationally and globally

Instructional Methodology

Participant self-reflection, small group discussion and report-out, mini-lecture, open-ended question and answer, mapping strategies on a white sheet

Instructional Resources: Internet videos, Power Point, worksheets, white sheet and markers to create an implementation Concept Map

FOR MORE INFORMATION CONTACT: ENSHGLOBAL@GMAIL.COM